



## Musii Data Policy

This policy describes, in detail, the information that we process to enable the operation of Musii Serviços de Música Ltda. (“Politics” and “Musii”, respectively). Please read carefully the terms and conditions stipulated below so that you can enjoy our Services and all the services made available through it.

Musii is committed to protecting, under the terms of the applicable legislation, in particular what is provided for in Law No. 12,965, of April 23, 2014 (“Marco Civil da Internet”) and Law No. 13,709, of August 14, 2018 (“ LGPD ”), the privacy of the personal data of its employees, customers, business partners and other identifiable people. In this context, Musii has implemented a data protection and privacy program to establish and maintain high standards to collect, use, disclose, store, protect, access, transfer, and / or process personal data.

This Policy describes the approach taken by Musii to process personal data that allows the feasibility and development of its operation, which consists of connecting people through music through an interactive map (“Services”). Its purpose is to inform interested parties about the data that is collected, the reasons for the collection and how the user can update, manage or delete this information.

When accessing the Musii application and having access to the content and interactivity made available therein, Musii is granted the right to use the data collected and shared along the lines of the purposes, conditions and forms set out here.

By using and enjoying the Services, you share a lot of information. This is extremely important for the Services to be improved and for you to have an increasingly unique and connected online experience with other users. Musii is constantly evolving and improving, and we are aware that our users, partners and customers are essential parts for this evolution.

Any request that you are interested in making regarding your data - information, request for changes, cancellation, among others - contact us through our relationship channel, e-mail: [privacy.policies@musii.app](mailto:privacy.policies@musii.app)

Musii is in absolute development, either to meet the demands of its users, or to comply with the applicable legislation. Thus, Musii will be able to modify this Policy, so that it is essential to consult this document on a regular basis, despite us sending notifications every time this Policy has been changed.

Your access and use represent your full and unconditional acceptance of the terms of this Policy.



## I. What types of information do we collect?

In order to provide Musii Services, we need to process information about you, this is what provides the development of the application and greater interactivity within the scope of the social network.

The types of information we collect depend on how you use our Services, and it is certain that all information collected is treated appropriately, following the most stringent data protection rules, and observing the principles highlighted below:

- The user's personal data will be processed in a lawful, loyal and transparent manner;
- The user's personal data will be collected only for certain purposes, explicit and legitimate, and cannot be further processed in a way incompatible with those purposes;
- The user's personal data will be collected in an appropriate, relevant and limited way to the needs of the purpose for which they are processed;
- The user's personal data will be updated whenever necessary, so that the inaccurate data is erased or rectified when possible;
- The user's personal data will be kept in a way that allows the identification of the data holders only for the period necessary for the purposes for which they are processed;
- The user's personal data will be treated securely, protected from unauthorized or illicit treatment and against its accidental loss, destruction or damage, adopting the appropriate technical or organizational measures.

The user is aware that he / she provides information in a conscious and voluntary way to Musii.

Things you and others do and provide:

- **Information and content you provide:** We collect the content, communications and other information you provide when using our Services, including when you register to create an account (e.g., your username, password, birth, gender, bio and cell phone number), create or share content. This can include information present or about the content you provide (e.g., metadata), such as the location of a publication (e.g., photo, video, or text) or the date a file was created. Our systems automatically process the content that you and others provide in order to analyze the context and content included in those items for the purposes described in this Policy.
- **Networks and connections:** We collect information about people, pages, accounts and hashtags to suggest content that may interest you.



- **Your use:** We collect information about how you use our Services, such as the type of content you view or engage with; the resources you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of the activities. For example, we record when you are using and the last time you used our Services, which publications, videos and other content you viewed on our Services.
- **What others do and information they provide about you:** We also receive and analyze content, communications and information that other people provide when they use our Services. This can include information about you, such as when other people share, tag you in other people's posts, or comment on a post you own.
- **Child Privacy:** Musii Services are aimed at people who are at least 13 (thirteen) years old or whose age makes the manipulation of their personal data illegal. To protect the privacy of children, if you are one, you will need to obtain authorization from your parents (or legal guardians) before providing your personal data. In addition, if your parents (or legal guardians) are interested in managing your data, they are able to do so through the following e-mail: [privacy.policies@musii.app](mailto:privacy.policies@musii.app)

We do not knowingly collect personal data from children under the age of 13 (thirteen) or under the applicable limit, under the terms of the applicable legislation.

If you are a parent of a child under the age of 13 (thirteen) or under the applicable limit and know that your child has provided Musii with personal data, please contact us via the e-mail provided above ([privacy.policies@musii.app](mailto:privacy.policies@musii.app)), where you can exercise your rights, as detailed in this Policy.

If we become aware that we have collected the personal data of a minor under the age of 13 (thirteen) or under the applicable limit, we will take the applicable measures to remove your personal data and therefore may lead to deleting the Musii account from the minor in question.

- **Authorization for access to data from microphone, camera, storage, technical information of the mobile device and location:** Musii requests authorization from the user to access data from microphone, camera, storage and location, within the scope of the development and availability of its Services. With access to this information, Musii seeks to improve the knowledge of its users' activities, providing greater connectivity and a personalized and more interactive environment in the structuring of the social network.

In this sense, the authorization above will be necessary to (i) collect the audio from the recorded videos; (ii) take photos or record videos that will be published on the Musii platform; and (iii) store data, which will later be available to download by the user.



Also, bearing in mind that the Services proposal is based on the geographic location of users, our Services may be improved depending on the visibility that Musii has in relation to the location of each user.

In parallel, to be able to provide Musii Services, it will be necessary to obtain the technical data of the electronic device, allowing the system to assess the compatibility of the user's device with the Musii platform.

Observing the strict terms of the LGPD, it is the users' rights within the Services of Musii:

- (a) Right of confirmation and access: it is the user's right to obtain from Musii the confirmation that the personal data concerning them are or are not subject to treatment and, if that is the case, the right to access their personal data;
- (b) Right of rectification: it is the user's right to obtain from Musii the rectification of inaccurate personal data concerning them;
- (c) Right to delete data: it is the user's right to have their data deleted from Musii;
- (d) Right to limit the processing of data: it is the user's right to limit the processing of their personal data, obtaining it when they dispute the accuracy of the data, when the processing is illegal, when Musii no longer needs the data for the proposed purposes and when you have opposed the processing of data in case of processing unnecessary data;
- (e) Data portability right: it is the user's right to receive the data that concerns them and that they have provided to Musii, in a structured format, in current use and automatic reading, and the right to transmit this data to another site; and
- (f) Right not to be subject to automated decisions: it is the user's right not to be subject to any decision taken exclusively on the basis of automated treatment, including definition of profiles, which has an effect on its legal sphere or which significantly affects it similar way.

#### **Legal basis for the processing of personal data:**

By using the Musii Services, the user is consenting to the present Policy. Musii only processes personal data in situations where it is legally authorized or with the user's express and unequivocal consent.

The information you share with Musii is for the purpose of managing, administering, providing, expanding and improving the Services. In addition, it provides the possibility for the user to shape their navigation while using the application in relation to the data that is relevant to them, thus creating an experience customized to the main interests of the user.



The legal bases, therefore, include your consent and the legitimate interests of Musii for the provision, development and improvement of the Services, provided that such processing does not violate the rights and freedom of the user. In other words, the legitimate interest is aimed at the development and improvement of Musii Services, always observing the present Data Protection Policy, in strict terms with the applicable legislation.

Data necessary for the execution and fulfillment of the Services may also be collected, depending on the choices made by the users. In certain cases, the processing of data will happen automatically, always guided by the legitimate interest of Musii to provide greater benefits to users, respecting the existing legal limits.

The user has the right to withdraw their consent at any time, without compromising the lawfulness of the processing of their personal data before the withdrawal. The withdrawal of consent can be made by e-mail: [privacy.policies@musii.app](mailto:privacy.policies@musii.app)

Musii will inform you in case of rectification or deletion of a user's data.

## II. How do we use this information?

When using the data collected, Musii aims to facilitate, streamline, improve and comply with the proposal to provide the best of its Services, always seeking the maximum performance.

We use the information we have, in line with the choices you make, as described below, to provide and enable the operation of the Musii Services.

See how:

**Provide, personalize and improve our Services:** We use the information we have to offer our Services and to personalize features and content (such as the musical graph of your profile, and publications and ad indications or what you may be interested in). To create personalized Services that are unique and relevant to you, we use your connections, preferences, activities and interests based on the data we collect and which we learn about through you and others. How you use and interact with our Services; and the people, things, or places that you're connected with and that you're interested in. Learn more about how we use personal information to personalize your Musii experience.

See also how we choose the ads you see.



- **Information on Musii Services:** We connect information about your activities on the different Musii Services to provide a more personalized and consistent experience across all the Musii Services you use, wherever they are used. For example, we may suggest that you attend an event at an establishment with a music program that includes people who like the same music genre as you. We can also make your experience more integrated, for example, by automatically filling in your registration information (such as your phone number) from a Musii Service when you register to create an account on a different functionality or platform.
- **Location-related information:** We use location-related information, such as your current location, the places you like to go, as well as the companies and people you are close to, in order to provide, personalize and improve our Services, including those ads, for you and others. Location-related information can be based on things such as the precise location of the device (if you have given us permission to collect this data), IP addresses and information about the use of Musii Services by you and others (such as check-ins or events in which you participate).
- **Research and Development of Services:** We use the information we have to develop, test and improve our Services, including conducting surveys and testing and solving problems related to new Services and resources.
- **Advertisements and other sponsored content:** We use the information we have about you, including information about your interests, actions and connections, to select and personalize advertisements, offers and other sponsored content that we display to you.

**Provide measurement, analysis and other business services:** We use the information we have, according to what you publish and what you interact with to help advertisers and other partners measure the effectiveness and distribution of their ads, services and products, and also to understand the types of people who use these services and how they interact. With this, Musii is able to personalize the content offered to the user, as well as grant a subsidy to Musii itself to improve the quality and functioning of its Services.

**Promote security and integrity:** We use the information we have to verify accounts and activities, combat harmful conduct, detect and prevent spam and other negative experiences, maintain the integrity of our Services and promote security inside and outside Musii Services. For example, we use the data we have to investigate suspicious activity or violations of our terms or policies, or to detect when someone needs help.



**Communicating with you:** We use the information we have to send you marketing communications, to communicate with you about our Services and to inform you of our policies and terms. We also use your information to respond when you contact us. Musii's main objective is to create an interactive environment, whether in relation to the exchange of information between users, partners, establishment, and Musii itself, in order to increase interactivity is to create a unique experience for those involved.

The processing of personal data for purposes not provided for in this Policy will only occur upon prior notification to the user, and the user's acceptance of the new information provided, and in any case, the rights and obligations provided for in this Policy will remain applicable.

### **III. How is this information shared?**

Your information is shared, directly or indirectly, within the scope of the Services offered by Musii, and will occur in the following ways:

*People and accounts with whom you share and communicate:* When you share and communicate using our Services, you can choose the public for what you share. For example, when you publish on Musii, you select the audience that will see the publication, such as just people who follow you or the general public.

Public information can be viewed by anyone, inside and outside of our Services, even if that person does not have an account. This includes your username and profile photo. Any information you share publicly and; information from your public profile on Musii. You, others who use Musii, and us can provide access or send public information to anyone inside and outside of our Services, including other Musii Services, in search results or through tools and APIs. You can also view, access, reshare or download public information through third party services, such as search engines, APIs and offline media such as TV, and through applications, websites and other services that integrate with our Services.

*Content that other people share or reshared about you:* You should consider who you choose to share with, because people who can view your activities on our Services may decide to share them with third parties inside and outside of our Services, including with people and companies outside of the audience you shared with. For example, when you share a post or send a message to specific friends or accounts, they can download, take a screenshot or reshare such content with third parties inside or outside of our Services, in person or in virtual reality experiences. In addition, when you comment on the post or react to someone's content, your comment or reaction is visible to anyone who can see that person's content, and they can change the audience later.



People can also use our Services to create and share content about you with the public of their choice. For example, people can share a photo of you in a story, mention or tag you at a location in a publication, or share information about you in their posts or messages. If you feel uncomfortable with what other people have shared about you on our Services, you can report the content in a specific location in the app.

Applications, websites and integrations in our Services or that use our Services: When you decide to use third party applications, websites or other services that use or are integrated with our Services, they may receive information about what you publish or share. For example, when you use a Comment or Share button on Musii on a website, the website developer may receive a comment or link that you share through that website on Musii. In addition, when you download or use these third party services, they can access your public Musii profile and any information you share with them. The apps and websites you use can receive your Musii friends list, if you choose to share it with them. However, these applications and websites will not be able to receive other information about your Musii contacts, although contacts may choose to share this information. Information collected by these third-party services is subject to its own terms and policies, and not this Policy.

New owner: If ownership or total or partial control of our Services or respective assets changes, we may transfer your information to the new owner.

Sharing with external partners: We work with external partners who help us to provide and improve our Services or who ever uses Musii's Business Tools to expand business, which enables the operation of our companies and the provision of free services to people in the whole world. **We do not sell any of your information to anyone and we will never do it.** We also impose strong restrictions on how our partners can use and disclose the data we provide, and it is certain that data sharing will require the conclusion of a data transfer contract between Musii and such partners or the inclusion of a specific clause in the contract to be entered into with such partners to include specific LGPD regulations.

Musii will not make the personal data collected available to mailing list brokers, or professionals of the kind, without your express consent.

Musii may disclose the collected data to third parties, in the situations described below and within the limits authorized and required by law. Here are the types of third parties with whom we share information:

Partners using our analytics services: We provide aggregated statistics and insights that help people and businesses understand how users are engaging with their publications, classifieds, pages, videos





and other content inside and outside Musii Services. For example, Musii page managers and business profiles receive information about the number of people or accounts who viewed, reacted or commented on their publications, as well as aggregated demographic data and other information that helps them understand interactions with the respective Page or account.

*Advertisers:* We provide advertisers with reports on the types of people viewing their ads and on the performance of such ads, but we do not share information that personally identifies you (information such as your name or e-mail address that can be used by itself to contact or identify you), unless you give us permission to do so. For example, we provide general demographics and interest information to advertisers (such as information that an ad was seen by a woman aged 25 to 34 who lives in Madrid and likes software engineering) to help them understand their audience better. We also confirmed which Musii ads led you to make a purchase or take action with an advertiser.

*Measurement partners:* We share information about you with companies that aggregate them to provide measurement analysis and reports to our partners.

*Partners offering goods and services on our Services:* When you sign up to receive premium content, or when you buy something from a seller on our Platform, the content creator or seller may receive your public information and other information that you share with them, as well as information needed to complete the transaction, such as shipping and contact details.

*Suppliers and service providers:* We provide information and content to suppliers and service providers that enable the operation of our business, whether by providing technical infrastructure services, analyzing how our Services are used, offering customer service, facilitating payments or conducting surveys.

*Researchers and academics:* We also provide information and content to research partners and academics to conduct research that promotes knowledge and innovation that enables our business or mission and that intensifies the discovery and innovation on topics of general social well-being, advancement technological, public interest, health and well-being.

*Law enforcement or legal requests:* We share information with law enforcement officials or in response to legal requests, as best described in Chapter VI, below.



## **IV. Treatment of Personal Data**

In the scope of the development of Musii Services, Musii and its specific technical area will be solely responsible for the treatment, storage and conservation of personal data made available, and can be contacted through the email [privacy.policies@musii.app](mailto:privacy.policies@musii.app). All personal data stored by users will be archived in our database, properly protected and encrypted.

Musii undertakes to apply technical and organizational measures to protect personal data from unauthorized access and situations of destruction, loss, alteration, communication and dissemination of such data.

To guarantee security, solutions will be adopted that take into account: the appropriate techniques, the application costs; the nature, scope, context and purposes of the treatment; and the risks to the user's rights and freedom.

However, Musii is exempt, even though it always acts with the maximum and best efforts to avoid, due to the exclusive fault of a third party, as in the case of a hacker or cracker attack, or the exclusive fault of the user, as in the case where he himself transfers your data to third parties. Musii also undertakes to notify the user within an appropriate period of time in the event of any type of breach in your security of your personal data that may cause a high risk to your personal rights and freedom.

The breach of personal data is a breach in security that causes, accidentally or unlawfully, the destruction, loss, alteration, disclosure or unauthorized access to personal data transmitted, stored or subject to any other type of treatment.

Finally, Musii undertakes to treat the user's personal data with confidentiality, within the legal limits.

## **V. How do I control or delete information about myself?**

We give you the ability to access, rectify, port and delete your data.

We store data until it is no longer needed to provide our Musii Services, or until your account is deleted - whichever comes first. This is a determination that varies from case to case and depends on factors such as the nature of the data, the reason it is collected and processed, and relevant operational or legal retention needs. For example, when you search for something on Musii, you can access and delete that query from your search history at any time, but the record for that search will be deleted after six months.



If you send us a copy of your government issued identification document for account verification purposes, we will delete that copy 30 days after submission.

When you delete your account, we delete content that you have posted, such as photos and status updates, and we will not be able to retrieve that information. Information that others have shared about you is not part of your account and will not be deleted. If you do not wish to delete your account, but wish to temporarily stop using the Services, it is possible to disable the account.

## **VI. How do we respond to legal requests or prevent damage?**

We access, preserve and share your information with regulators, authorities or others, in the following cases:

- In response to a legal request (such as a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside Brazil when we have a good belief that the response is required by law in the jurisdiction in question, affects users in the jurisdiction in question and is consistent with internationally recognized standards.
- When we have a good belief that they are necessary to: detect, prevent and resolve issues of fraud, unauthorized use of the Services, violations of our terms or policies or other illegal or harmful activity; to protect us (and protect our rights, property or Services), you or others, including as part of regulatory or other kinds of investigations, or to prevent imminent death or bodily harm. For example, if relevant, we provide and receive information from external partners about the reliability of your account, in order to prevent fraud, abuse or other harmful activity inside and outside of our Services.

The information we receive about you (including financial transaction data related to purchases made with Musii) may be accessed and preserved for a longer period when it is the subject of a legal requirement or obligation, government investigation, or possible violations of our terms or policies, or otherwise to prevent harm. We also retain account information that has been disabled for violating our terms for at least one year to prevent repeated abuse or other violations of the terms.

## **VII. How do we operate and transfer data as part of our global services?**

We share information globally, both internally and externally with our partners and with those with whom you connect and share worldwide in accordance with this Policy. Your information may, for



example, be transferred or transmitted to, or stored and processed in the United States or other countries outside of where you live, for the purposes described in this Policy. These data transfers are necessary to provide the Services, as well as to operate globally and provide our Services to you. We use standard contractual clauses, we follow the European Commission's suitability decisions in relation to certain countries, as applicable, and we obtain your consent for such data transfers to the United States and other countries, as the case may be.

## **VIII. How will we notify you of changes to this policy?**

We will notify you of any changes to this Policy, prominently, so that the user has full knowledge of the changed content.

## **IX. How to contact Musii if you have any questions?**

If you have questions about this Policy, or want to contact us, you can contact us through the (i) Musii application in the Support subsection within the Settings section; or (ii) the following e-mail: [privacy.policies@musii.app](mailto:privacy.policies@musii.app)

Musii Serviços de Música Ltda

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